

2003 - 2004



*New York* | Campus Compact  
**ANNUAL REPORT**

NYCC STAFF

Kevin Michael Days  
*Executive Director*

Angela Downing  
*Administrative Assistant*

NYCC STUDENT STAFF

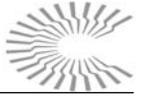
Emily Adelman '05, Cornell University  
*Publications and Communications Associate*

*New York* | Campus Compact  
409 College Avenue, suite 207  
Ithaca, New York 14850  
tel | 607 255 2366  
fax | 607 277 1814  
email | [nycc@cornell.edu](mailto:nycc@cornell.edu)  
web | [www.nycc.cornell.edu](http://www.nycc.cornell.edu)



*New York* | Campus Compact

<b>Message</b> Message from the NYCC Executive Committee Co-Chairs	<b>2</b>
<b>Mission &amp; Goals</b> Mission and Goals of the New York Campus Compact	<b>3</b>
<b>Financial Statement</b> 2003-2004 NYCC Financial Statement	<b>4</b>
<b>Highlights</b> 2003-2004 NYCC Year in Review Highlights	<b>5</b>
<b>Spotlight</b> Mark A. Gearan, President, Hobart and William Smith Colleges	<b>6 - 7</b>
<b>Members</b> 2003-2004 NYCC Membership Roster and Map	<b>8 - 9</b>
<b>Committees</b> 2003-2004 NYCC Committee Rosters	<b>10</b>
<b>Join</b> Benefits of Membership in the New York Campus Compact	<b>11</b>
<b>Recognition</b> Recognition of NYCC Founding Presidents	<b>12</b>



# Dear Members:

It is our great pleasure to share with you the New York Campus Compact Annual Report for 2003-2004.

Across the state the NYCC continues to serve as a major resource for those colleges and universities committed to fulfilling its mission to promote civic engagement. In 2003-2004, the New York Campus Compact:

- Co-sponsored a community college faculty and staff development workshop on service learning in September 2003.
- Drew an inspired gathering of students, faculty and staff to the second annual New York Campus Compact Student Leadership Conference in April 2004.
- Co-sponsored the annual Northeast Regional Campus Compact Conference in April 2004, which attracted over 500 students, staff, faculty, and administrators.
- Created the NYCC VISTA Project, providing seven member campuses with full-time volunteers to assist with community service programming and outreach.

Please take a look at page five of this report for an expanded update on this year's accomplishments.

Indeed, we have much to be proud of thus far, as well as a bright future ahead of us. In the coming year, the NYCC plans to:

- Continue collaboration with the New York State Education Department and sponsor a service-learning workshop in New York City in the fall of 2004.
- Create a Student Commission on Civic Engagement to strengthen the student voice in the Compact's public service work.
- Foster opportunities for our members to participate in the Northeast Regional Campus Compact Service Learning Conference and a Mid-Atlantic Regional Engaged Department Institute.
- Expand the NYCC VISTA project to additional member campuses.
- Provide low cost service-learning faculty and/or staff development to our members.

We hope you will be able to take some time to review more completely our activities of the past year as described in this report. We look forward to joining with you as the NYCC assumes its place as one of the premier compacts in the nation.

Sincerely,

**Christopher C. Dahl**, Co-Chair  
NYCC Executive Committee

**Mark A. Gearan**, Co-Chair  
NYCC Executive Committee



**Christopher C. Dahl**  
*President*  
State University of New York  
College at Geneseo



**Mark A. Gearan**  
*President*  
Hobart & William  
Smith Colleges

# Mission Statement

The *New York* | Campus Compact is an association of college and university presidents and their campuses committed to promoting active citizenship as an aim of higher education.

The *New York* | Campus Compact provides statewide leadership in advocating for, supporting, and increasing student involvement in academic and co-curricular based public service, in order to strengthen the capacity of member institutions to serve society; to enhance student learning; and to develop in individual students the knowledge, values, skills, and habits of civic responsibility and democratic participation.



## Goals

**PROVIDE** resources and support to aid institutional members in the achievement of their public service goals

**FACILITATE** collaboration within and among New York higher education institutions and to promote partnerships across communities

**ENCOURAGE** the integration of community service with academic study

**STRENGTHEN** institutional public service efforts in responding to specific local and state needs and concerns in a meaningful and tangible manner

**FOSTER** and **SUPPORT** the development and dissemination of innovative curricula, theories, research and best practices in public service in affiliated institutions

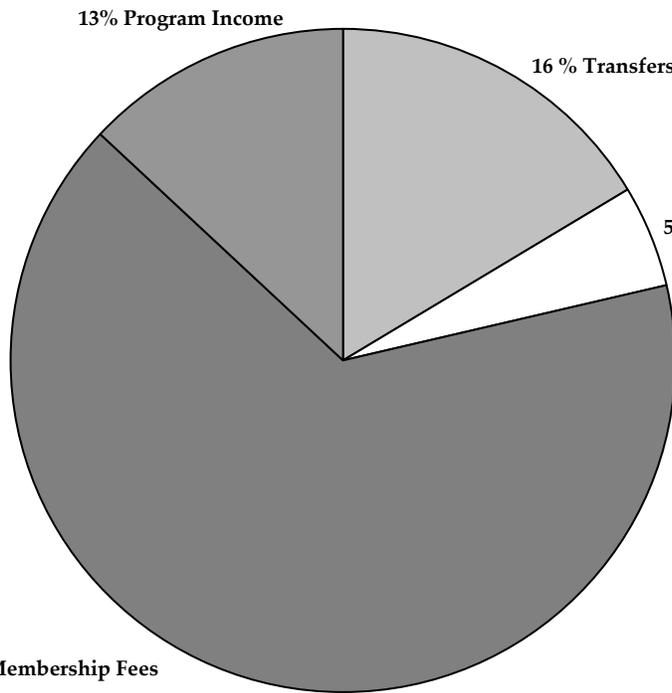
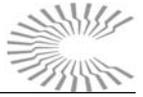
**RECOGNIZE** outstanding institutional and individual faculty and student accomplishments in the area of public service

**PROMOTE** and **SUPPORT** research and evaluation on the value of public service programs in both enhancing student learning and providing quality service to communities

**ACT** as a clearinghouse of information on higher education institutions' public service programs in New York

**LEVERAGE** funding from state, federal, and corporate entities and provide subgrants to affiliated institutions

**FOSTER** a culture of engagement and civic responsibility among affiliated higher education institutions

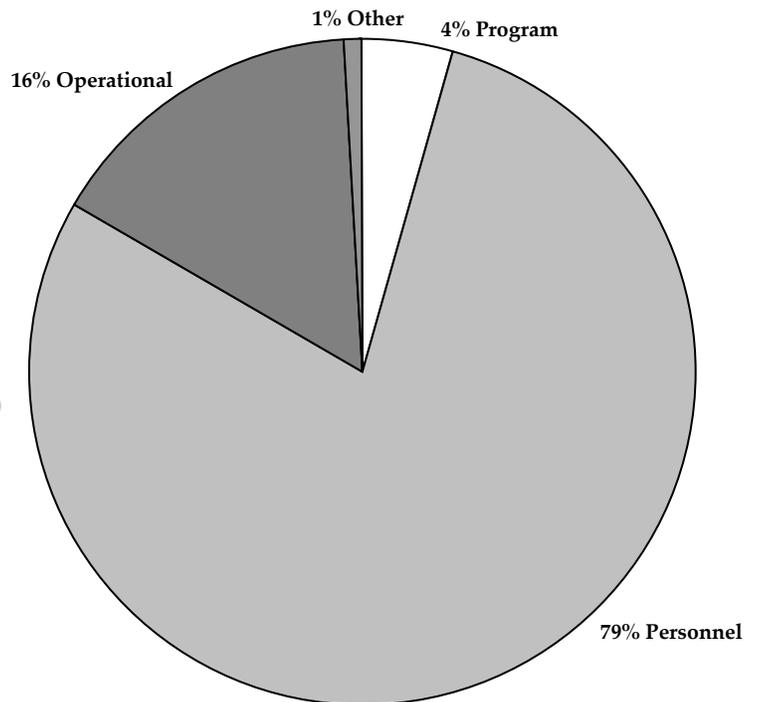


# Income

TOTAL		\$152,827
Membership Fees		99,946
Transfers		25,000
Program Income		20,000
Adjustments		7,881

# Expenses

TOTAL		\$152,250
Personnel		120,079
Operational		24,272
Program		6,741
Other		1,157



## AmeriCorps\*VISTA

This year the NYCC secured AmeriCorps\*VISTA volunteer positions for seven member campuses to work on full-time projects to address poverty in their local communities. Each host institution submitted a VISTA project proposal, according to a three-year timeline, to address one of five target areas: Children and Youth, Welfare to Work, Financial Asset Development, Seniors (Older Adults) in Poverty, or Homeland Security. Below is a glance at goals of each of the NYCC-VISTA projects.

<p><b>Hamilton College</b> Create a Community Outreach Center to use the college's resources to have an impact on the Cornhill area of Utica.</p>	<p><b>Keuka College</b> Cultivate leadership, responsibility and a spirit of service in students through placement with CBOs in Yates County.</p>	<p><b>Nazareth College</b> Coordinate tutoring and mentoring services for at-risk youth in Rochester by recruiting students to serve at local CBOs.</p>	<p><b>Niagara University</b> Address the need for quality after-school programs for middle-school youth in Niagara Falls.</p>	<p><b>Rochester Institute of Technology</b> Strengthen activities and recruit students to serve youth programs of the NENA-RIT community partnership in Rochester.</p>
	<p><b>Le Moyne College</b> Develop a partnership to enhance the long-term success of low-income, low-skilled individuals in Syracuse.</p>		<p><b>Onondaga Community College</b> Use the college's resources to develop high quality after-school programs in Syracuse.</p>	

## Workshops and Conferences

### SERVICE LEARNING AND COMMUNITY COLLEGES WORKSHOP | September 25, 2003

*Sponsored by the New York Campus Compact, national Campus Compact, and the New York State Education Department.*

Thirty-four participants from ten different institutions gathered at Onondaga Community College for a workshop designed to help community college faculty, staff and administrators to develop service learning (SL) on their campuses. NYCC Executive Director Kevin Michael Days opened the conference with an introductory seminar addressing various aspects of SL, followed up by a presentation targeted at SL within the community college setting by Steve Jones of the national Campus Compact. Dr. Robert Franco of Kapi'olani Community College of Honolulu delivered the keynote address, "Reconstructing American Civic Culture." Faculty and staff from Onondaga Community College participated in a panel discussion regarding examples of SL courses. Participants had the opportunity to discuss related issues in small groups to bring a close to an enlightening and resourceful workshop.

### STUDENT LEADERSHIP CONFERENCE | April 2 - 3, 2004

*Organized by the Nazareth College Conference Committee and NYCC Staff.*

"Paying it Forward: The Ripple Effect of Civic Engagement," hosted at Nazareth College of Rochester and organized under the leadership of Nazareth students Melissa Gorley '04 and Erin Huston '04, reached over forty participants from colleges and universities across New York State. The two-day program included a number of practical and informational workshops regarding leadership, service, advocacy, funding and learning outcomes. Mark Gearan, President of Hobart and William Smith Colleges and a Co-Chair of the NYCC Executive Committee, delivered the keynote address. The conference also provided an opportunity for campus representatives to exchange ideas, cultivate discussion, and build networks with other representatives. The feedback from participants was overwhelmingly positive. One comment sums up the way many felt at the conference's close: "I really enjoyed the conference because I can take this back to my community and campus."

### NORTHEAST REGIONAL CAMPUS COMPACT CONFERENCE | April 16 - 17, 2004

*Held in Worcester, Massachusetts and organized by the Directors of state Campus Compacts in the northeast region.*

"Demonstrating the Public Value of Higher Education" was the theme of this year's annual conference for the Campus Compacts of Connecticut, Maine, New Hampshire, New York, Rhode Island and Vermont. Nearly five hundred presidents, service learning coordinators, faculty and students gathered for intensive training workshops and presentations centered around community-based teaching, research and service efforts. The conference also highlighted best practices from the region and the nation for civic engagement in higher education. Regional presenters from New York State included representatives from Clarkson University, Hobart and William Smith Colleges, Onondaga Community College, St. Lawrence County Youth Bureau, SUNY College at Geneseo, and Syracuse Alternative Media Network. Highlights from the keynote address delivered by Mark Gearan can be found on pages six and seven of this report.



# Higher Education: Fulfilling Our Public Mission in the New Century

The following text contains excerpts from the keynote address delivered by President Mark A. Gearan of Hobart and William Smith Colleges at the Northeast Regional Campus Compact Conference on April 16, 2004.

The purpose of my talk today is to have a conversation about the role that higher education should play in building a culture of civic engagement, especially among America's young people.

Last year, the Carnegie Corporation and the Center for Information and Research on Civic Learning (CIRCLE) published a report entitled "The Civic Mission of School." Here are a few of the report's findings: Nearly one-third of high school seniors lack a basic understanding of how our government operates. Between 1988 and 1998, the proportion of fourth-graders who took daily social studies fell from 49 percent to just 39 percent. Voter turnout rates among 18-24 year-olds have dropped by one-third since 1972, and young people, as a proportion of all voters, have dropped from 14 percent in the 1972 elections to a mere 8 percent in the elections of 2000. If you stop and think about it, this is a pretty shocking, if not alarming, portrait of our young people.

The good news from the Carnegie and CIRCLE report is that more and more young Americans are becoming involved in community service and volunteering. But as important as it is, volunteering is only one component of being a good citizen, and we cannot make it a substitute for a broader engagement in our democratic system. We must convince young Americans that there is more to being a 21<sup>st</sup> century citizen. As

Harvard's Tom Patterson observed, when Democratic candidates gathered in 2000, four times as many viewers watched the World Wrestling Federation's Smackdown. How did we as people transform ourselves from what Alexis de Tocqueville in "Democracy in



*President Mark A. Gearan*

America" called 'a nation of joiners' to what Robert Putnam in "Bowling Alone" observed as a citizenry that has 'become disconnected from one another'?

Part of the reason is the declining of commitment to civic education in our K-12 schools, as many recent foundation reports demonstrate. Part of the reason is the general distaste that all of us, not just our youngest citizens, have for the way we practice politics in our country. We really cannot place the blame on our youth for refusing to vote – for choosing not to choose. Young people and the attitudes they hold about public affairs are a product of *our* education system and our political culture. We are failing them; they are not failing us.

The consequences for the future of our democracy are what make all of this so alarming. If young people are not engaged now, they are even less likely to get involved once they reach middle age, when they turn their attention to careers and families. Foundations, educators, commentators, and sociologists have suggested a lot of great ideas about how to get young people to take a greater interest in public issues, and I agree with many of them. But what about those of us in higher education? How do colleges and universities fit into the broader issue of civic engagement? And what can we do to live up

In this new dynamic century,  
with all its promise and  
opportunity, we need students to  
heed Theodore Roosevelt's call to  
'get in the arena.'

to the public side of our mission—to help foster a spirit of citizenship in young people? Many of us believe that leaders in higher education, with Campus Compact at the forefront, should launch a national campaign to promote and strengthen civic education at every level so that when our young people graduate from college they are prepared to participate in our democratic system for the rest of their lives.

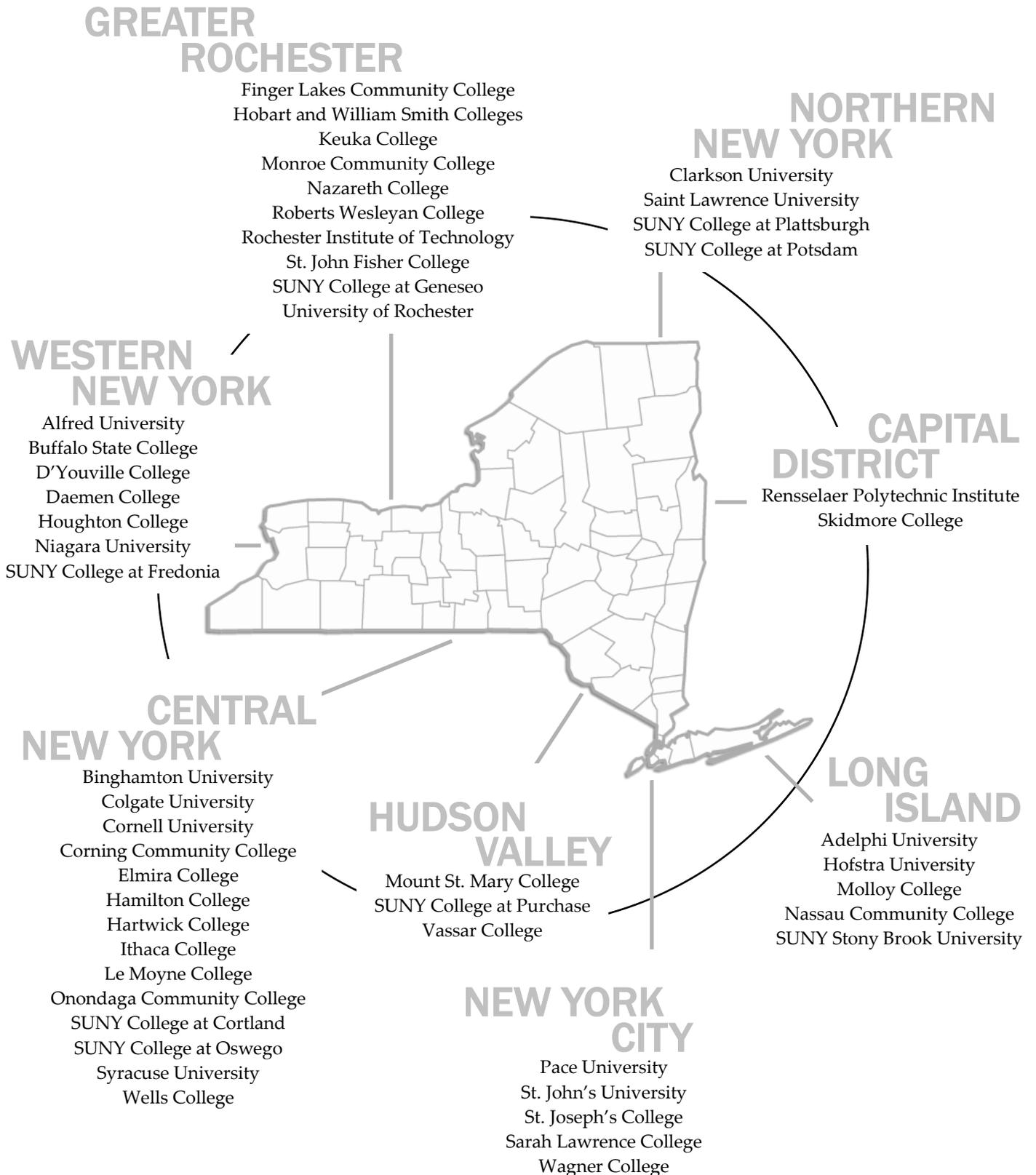
College presidents, faculty, and administrators can make civic engagement a part of the campus culture. We can establish partnerships with state and federal government agencies to help our students gain a deeper understanding of how our government works. We can broaden the debate about public issues among our students by bringing more public

officials, journalists, and members of the media to our campuses. We should also make greater use of our own communication tools and our contacts in the media to drive journalists to stories about students who are actively engaged in civic affairs. We should push the organizations that rank colleges and universities to use civic engagement programs as factors in how they decide on their rankings. We can work with the organizations that provide us with our accreditations to ensure that civic engagement programs and courses, as well as service learning courses, are part of their systems of review. We can work with our federal, state, and local officials to ensure that a portion of public resources that are devoted to higher education include money for civic engagement programs. And finally, we should work with our Boards of Trustees to ensure that they fully appreciate their role of making civic engagement a core part of our work and maximize their important voice.

This brings me to the close of my remarks. I hope I have impressed upon you not only the challenge of civic apathy that confronts our country, but also the important role that those of us in higher education have in fostering a new spirit of citizenship among those whom we arguably have the most influence—the students who come to our campuses to learn. In this new dynamic century, with all its promise and opportunity, we need students to heed Theodore Roosevelt's call to 'get in the arena' and get engaged in the events of the world in which you live. We need young people to vote, to think, to join boards and organizations - and to give their time and energies and intellect to serve in ways that will make our community, our country and this world a better place. Thank you.



**Adelphi University** | *Robert Scott* || **Alfred University** | *Charles M. Edmondson*  
**Binghamton University** | *Lois DeFleur* || **Buffalo State College** | *Muriel A. Howard*  
**Clarkson University** | *Denny Brown* || **Colgate University** | *Rebecca Chopp*  
**Cornell University** | *Jeffrey S. Lehman* || **Corning Community College** | *Floyd Amann*  
**D'Youville College** | *Denise Roche* || **Daemen College** | *Martin J. Anisman*  
**Elmira College** | *Thomas K. Meier* || **Finger Lakes Community College** | *Daniel Hayes*  
**Hamilton College** | *Joan Hinde Stewart* || **Hartwick College** | *Richard Miller*  
**Hobart & William Smith Colleges** | *Mark D. Gearan*  
**Hofstra University** | *Stuart Rabinowitz*  
**Houghton College** | *Daniel R. Chamberlain*  
**Ithaca College** | *Peggy Williams*  
**Keuka College** | *Joseph Burke*  
**Le Moyne College** | *Rev. Charles J. Beirne*  
**Molloy College** | *Drew Bogner*  
**Monroe Community College** | *R. Thomas Flynn*  
**Mount St. Mary College** | *Ann Sakac*  
**Nassau Community College** | *Sean Fanelli*  
**Nazareth College of Rochester** | *Robert A. Miller*  
**Niagara University** | *Rev. Joseph L. Levesque*  
**Onondaga Community College** | *Debbie Sydow*  
**Pace University** | *David A. Caputo*  
**Rensselaer Polytechnic Institute** | *Shirley Ann Jackson*  
**Roberts Wesleyan College** | *John A. Martin*  
**Rochester Institute of Technology** | *Albert J. Simone*  
**Saint Lawrence University** | *Daniel Sullivan*  
**Sarah Lawrence College** | *Michele Tolela-Myers*  
**Skidmore College** | *Phillip Glotzbach*  
**St. John Fisher College** | *Katherine E. Keough*  
**St. John's University** | *Donald J. Harrington, C.M*  
**St. Joseph's College** | *Elizabeth Hill* || **SUNY Cortland** | *Erik Bitterbaum*  
**SUNY Fredonia** | *Dennis L. Hefner* || **SUNY Geneseo** | *Christopher C. Dahl* || **SUNY Oswego** | *Deborah F. Stanley*  
**SUNY Plattsburgh** | *John Clark* || **SUNY Potsdam** | *John Fallon* || **SUNY Purchase** | *Thomas Schwarz*  
**SUNY Stony Brook** | *Shirley Strum Kenny* || **Syracuse University** | *Kenneth A. Shaw*  
**University of Rochester** | *Thomas H. Jackson* || **Vassar College** | *Frances D. Fergusson*  
**Wagner College** | *Richard Guarasci* || **Wells College** | *Lisa Marsh Ryerson*





# Executive Committee

David Caputo | *Pace University*

Christopher Dahl, **Co-Chair** | *SUNY Geneseo*

Sean Fanelli | *Nassau Community College*

Mark Gearan, **Co-Chair** | *Hobart & William Smith Colleges*

Richard Guarasci | *Wagner College*

Jeffrey Lehman | *Cornell University*

Robert Miller | *Nazareth College*

Kenneth Shaw | *Syracuse University*

Deborah Stanley | *SUNY / Oswego*

Debbie Sydow | *Onondaga Community College*

A large, stylized sunburst graphic composed of thick, black, wavy lines radiating from a central point, positioned behind the Advisory Committee text.

# Advisory Committee

W. Averell Bauder | *Hobart & William Smith Colleges*

Robert Bonfiglio, **Chair** | *SUNY Geneseo*

Albert Cabral | *Nazareth College*

Dianne Fancher | *Onondaga Community College*

Marilynn Fleckenstein | *Niagara University*

Pamela Kirwin Heintz | *Syracuse University*

Terry Martinez | *Ithaca College*

Stanley McKenzie | *Rochester Institute of Technology*

Mary Ann Murphy | *Pace University*

Paul Roodin | *SUNY Oswego*

Heather Sullivan-Catlin | *SUNY Potsdam*

Leonardo Vargas-Mendez | *Cornell University*

Mary Beth Willis | *Binghamton University*

Susan Wilson | *SUNY Cortland*

## Join NYCC

### All Constituencies Will Enjoy Benefits Including:

- Leadership and advocacy for state education and service-learning policy
- Models for campus-community collaboration
- Grants to support campus-community partnerships
- Professional development opportunities
- Resource library of materials available for browsing or borrowing
- Recognition through awards and publications

## Presidents

Annual Presidents' Meeting •

- Updates on New York Campus Compact activities that are relevant to presidents
- Publicity that highlights presidential leadership for service and public engagement

## Faculty

- Development and training conferences, workshops, and other meetings at member rates
- Fellowships on service-learning
- Linkages with state, regional, and national disciplinary and professional associations
- Program and course models

## Students

- Awards for excellence in service
- Personal and professional development opportunities
- Funding initiatives
- State and national conferences

## CS/SL Coordinators

- Models of campus-based service, service-learning, and civic engagement programs
- Development and training conferences, workshops, and other meetings at member rates
- Publications on new and existing community service and service-learning initiatives
- Web site with event and program information, member directory, and links to organizations
- Invitation to subscribe to the NYCC electronic mailing list to connect with other campuses

Members of the *New York | Campus Compact* automatically belong to the national Campus Compact, which provides a range of services that complement the work we do at the state level. A few highlights include:



**Campus Compact**

- Monitoring of national higher education policy
- Publications on service-learning and civic engagement
- Faculty and student awards programs
- Collaboration with other national organizations to promote improved educational practice and policy
- National presidential leadership colloquia that cultivate discourse on civic engagement and support the civic development of college students
- National electronic mailing lists for presidents and community service/service-learning directors

**For more information on joining the *New York | Campus Compact*, contact the State Office at:**

**409 College Avenue, Ithaca, New York 14850**

**tel | 607.255.2366 || fax | 607.277.1814**

**email | [nycc@cornell.edu](mailto:nycc@cornell.edu) || web | [www.nycc.cornell.edu](http://www.nycc.cornell.edu)**



# The New York Campus Compact recognizes and honors the following presidents for their past service as outstanding leaders:



**Hunter Rawlings, III**  
Cornell University  
*Executive Committee, 2000-2002*

For his leadership and support in finding a home for the New York Campus Compact office on the Cornell University campus.



**Mark Gearan**  
Hobart and William Smith Colleges  
*Co-Chair, Executive Committee, 2000-2004*

For serving as a Co-Chair of the Executive Committee and as a national spokesperson for the civic purposes of higher education.



**Kenneth "Buzz" Shaw**  
Syracuse University  
*Executive Committee, 2000-2004*

For his continuing dedication to the public service mission of higher education and support of student civic engagement.



**Robert Miller**  
Nazareth College of Rochester  
*Executive Committee, 2000-2004*

For making strides to cultivate off-campus learning programs and to link the college campus to the community.



**Antonette Cleveland**  
Niagara County Community College  
*Executive Committee, 2000-2002*

For demonstrating exemplary leadership in the community college sector to promote service-learning and civic engagement.



**Judson Taylor**  
SUNY Cortland  
*Executive Committee, 2000-2003*

For fostering an atmosphere of enthusiasm and energy and serving as a civically engaged leader in the public university sector.

These charter members of the NYCC Executive Committee demonstrate the institutional breadth of support in New York State for the creation of civically engaged citizens. As examples of college and university presidents committed to public service and community life, they have called on their peers in higher education to follow their lead.

The NYCC is honored to recognize their service to this organization, their students, their campuses and their communities.

| Adelphi University | Alfred University |  
Binghamton University | Buffalo State College  
| Clarkson University | Colgate University |  
Cornell University | Corning Community  
College | D'Youville College | Daemen College  
| Elmira College | Finger Lakes Community  
College | Hamilton College | Hartwick College  
| Hobart and William Smith Colleges | Hofstra  
University | Houghton College | Ithaca College  
| Keuka College | Le Moyne College | Molloy  
College | Monroe Community College | Mount  
Saint Mary College | Nassau Community  
College | Nazareth College of Rochester |  
Niagara University | Onondaga Community  
College | Pace University | Rensselaer  
Polytechnic Institute | Roberts Wesleyan  
College | Rochester Institute of Technology |  
Saint Lawrence University | Sarah Lawrence  
College | Skidmore College | St. John Fisher  
College | St. John's University | St. Joseph's  
College | SUNY Fredonia | SUNY Geneseo |  
SUNY Oswego | SUNY Plattsburgh | SUNY  
Potsdam | SUNY Purchase | SUNY Stony Brook  
| Syracuse University | University of  
Rochester | Vassar College | Wagner  
College | Wells College |



*New York* | **Campus Compact**

409 College Avenue, suite 207

Ithaca, New York 14850

tel | 607 255 2366

fax | 607 277 1814

email | [nycc@cornell.edu](mailto:nycc@cornell.edu)

web | [www.nycc.cornell.edu](http://www.nycc.cornell.edu)