



Campus Compact

New York
Pennsylvania

NYCC AND PACC: ALLYING TO ENHANCE MEMBER VALUE

To ensure that we continue to meet our members' needs as the higher education landscape evolves, we have made the exciting decision to form a strategic and structural alliance between Pennsylvania and New York Campus Compacts. Having already realized synergies through joint programming and funding, we will be formalizing the alliance by merging into a single nonprofit entity, **Campus Compact of New York & Pennsylvania** (CCNYPA).

Our major purpose in forming CCNYPA is to increase value for our members. Launching with a combined membership of 125 colleges and universities, the alliance will expand our reach and increase our appeal for potential funders. Most important, it will allow us to provide resources, programming, and professional development networks that meet the needs of members who often have more in common with their peers across state borders than within them.

ADDED VALUE FOR MEMBERS

The Boards of NYCC and PACC began to explore the idea of a formal alliance in 2017. They found that with strong organizational synergies and highly compatible member bases, a combined organization would reap many benefits. Efficiencies and capacity gains would translate directly into greater member value through:

- » Enhanced program development and delivery,
- » Greater information and resource sharing,
- » Strong regional leadership, and
- » Combined fundraising clout.

In addition to added capacity, our combined resources and rich

regional professional network will enhance our collective reach, impact, and freedom to innovate.

REACH. Our strong combined membership (see p. 4) will let us demonstrate an extensive regional reach, making a combined organization more attractive to funders. Moreover, regional networks will allow

faculty, staff, students, and community partners to connect with peers in similar settings and collaborate across borders.

CCNYPA will provide programs and resources designed to meet the needs of members who often have more in common with their peers across state borders than within them.

IMPACT. With strong regional leadership and expanded capacity, our membership will register a powerful combined impact, both with their communities and on higher education's role in strengthening our democracy.

INNOVATION. This new structure will give us greater flexibility in responding to our members' needs. It will also foster creativity in developing programs and services designed to address emerging commu-

nity issues. Proof of concept for this ability to innovate can be found in our existing regional programming (see below).

INNOVATIVE REGIONAL PROGRAMMING

Building on the enormous success of the 2006–2010 regional “Partnerships that Work” initiative, funded by a joint CNCS Learn and Serve grant, NYCC and PACC have already introduced new programming designed to take advantage of regional synergies. Recent and upcoming initiatives include our new regional VISTA program, as well as workshops, symposia, and other knowledge- and leadership-building opportunities.

CCNYPA*VISTA. Our joint AmeriCorps*VISTA program will begin this fall by greatly expanding the number of VISTAs placed on member campuses. In 2017–2018, member institutions hosted 26 VISTAs in Pennsylvania and 8 in New York. In 2018–2019, CCNYPA expects to place 41 VISTAs at institutions across both states, growing to 60 in the near future. In addition to expanding campus infrastructure, these VISTAs will recruit

hundreds of new volunteers to support campus engagement programs.

PROFESSIONAL DEVELOPMENT. In October 2017–January 2018, PACC and NYCC collaborated to offer five regional assessment workshops. More than 100 faculty and staff from 46 institutions in both states attended. Webinars extended training while building a larger network for members to exchange ideas and share successful strategies.

Members will benefit through regional leadership, expanded program capacity, and greater responsiveness in meeting their specific needs.

Upcoming professional development programs from CCNYPA will include training

and capacity building for member students, faculty, and staff. Events will focus on engaged teaching and faculty, collective impact, and civic dialogue; issue-focused trainings in areas such as cultural competency for equity and inclusion; and workshops on student leadership for social change.

EXPANDED FUNDING OPPORTUNITIES

Regional funding opportunities include both funding from CCNYPA to members and funding sought by CCNYPA as a regional entity.

MINI-GRANTS. Both NYCC and PACC have provided consistent financial support to cosponsor regional collaborations. In 2017, PACC offered mini-grants through which 14 institutions collaborated to develop five conferences and workshops, attended by nearly 300 participants. NYCC has funded initiatives ranging from regional student and faculty development conferences to the Global Service-Learning Institute.

Regional mini-grants for CCNYPA will continue through issue-based and professional development training. Ten grants up to \$1,500 will be extended to members across New York and Pennsylvania.

GRANT PROPOSALS. CCNYPA will be able to submit grant proposals that demonstrate regional reach and sweeping impact. With 125 member campuses representing half a million students and fostering thousands of community partnerships, we will be able to make a strong case to funders that supporting CCNYPA is a sound investment.

QUESTIONS & ANSWERS ABOUT THE ALLIANCE PROCESS

When will the merger take place?

The vote for bylaws changes is slated for April 2018. Once finalized, we will proceed with formation of the combined nonprofit entity, effective July 1, 2018.

How will the change affect my dues?

There will be no change in dues for members in either Pennsylvania or New York for FY 2018–2019.

Will we still be part of the national Campus Compact organization?

Our affiliation status with national Campus Compact will not change; a portion of dues will continue to support national efforts, and members will have uninterrupted access to national resources, events, and initiatives.

Where will the CCNYPA offices be located?

The CCNYPA regional office will be located at Messiah College in Harrisburg, PA, with an additional office in Ithaca, NY.

Will you be cutting staff and resources?

No. The alliance is a strategic, not a budget-cutting, measure. We will retain the full staffing levels of the two current organizations to ensure that we continue to meet the needs of all members. Resources available to members will actually increase as we realize organizational efficiencies.

How will the change affect programming and services?

Combined systems and knowledge sharing will free additional staff time for direct member service, as well as for program and resource development targeting member-identified issue areas.

Will my staff have to travel further to get to professional development and other events?

Just the opposite, in most cases. Programming will be spread across the region, allowing members to attend events nearest to them without regard to state lines.

Won't an alliance make it more difficult for my campus to get high-level help with strategic planning, capacity building, and leadership development?

Not at all. Combined staff and resources will enrich our knowledge base and allow us to provide greater support for institutional strategic planning, faculty and student leadership development, community collaborations, capacity building, and public promotion of campus engagement.

How will the merged organization be governed?

CCNYPA will be a 501(c)(3) nonprofit, governed by a Board of presidents and chancellors from member higher education institutions, with equitable representation among sectors, geography, gender, and race. An Advisory Board with comparable representation will offer guidance on programming, potential challenges, and innovative collaboration opportunities.

Where can I get more information?

If you have any additional questions, please feel to contact either one of us:

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CCNYPA MEMBER INSTITUTIONS

Adelphi University (NY)	Lafayette College (PA)	Slippery Rock University of Pennsylvania (PA)
Albright College (PA)	LaSalle University (PA)	St. John Fisher College (NY)
Alfred State College (NY)	Le Moyne College (NY)	St. John's University (NY)
Allegheny College (PA)	Lehman College (NY)	St. Joseph's College (NY)
Alvernia University (PA)	Lehigh University (PA)	St. Lawrence University (NY)
Bard College (NY)	Lock Haven University of Pennsylvania (PA)	Stony Brook University (NY)
Binghamton University (NY)	Long Island University (NY)	SUNY Albany (NY)
Bryn Mawr College (PA)	Manhattan College (NY) *	SUNY Brockport (NY)
Bucknell University (PA)	Marist College (NY)	SUNY Broome Community College (NY) *
Buffalo State College (NY)	Mercy College (NY)	SUNY College at Old Westbury (NY)
Cabrini College (PA)	Messiah College (PA) *	SUNY Cortland (NY) * <i>Chair</i>
Cedar Crest College (PA)	Millersville University of Pennsylvania (PA) *	SUNY Delhi (NY)
Chatham University (PA)	Misericordia University (PA)	SUNY Fredonia (NY)
Clarion University of Pennsylvania (PA)	Molloy College (NY)	SUNY Geneseo (NY)
Colgate University (NY)	Montgomery County Community College (PA)	SUNY Oneonta (NY)
Columbia University (NY)	Moravian College (PA)	SUNY Oswego (NY)
Community College of Allegheny County (PA) *	Morrisville State College (NY) *	SUNY Plattsburgh (NY)
Cornell University (NY)	Muhlenberg College (PA)	SUNY Polytechnic Institute (NY)
DeSales University (PA)	Nassau Community College (NY)	Susquehanna University (PA)
Dickinson College (PA)	Nazareth College of Rochester (NY) *	Swarthmore College (PA)
Dominican College (NY)	Neumann University (PA)	Syracuse University (NY)
Drexel University (PA)	New York University (NY)	The College of Saint Rose (NY)
Duquesne University (PA)	Niagara University (NY)	Union College (NY)
Dutchess Community College (NY) *	Northampton Community College (PA) * <i>Chair</i>	University at Buffalo (NY)
D'Youville College (NY)	Onondaga Community College (NY)	University of Pennsylvania (PA)
Elizabethtown College (PA)	Pace University (NY)	University of Pittsburgh (PA)
Farmingdale State College (NY)	Penn State Berks (PA) *	University of Rochester (NY)
Franklin & Marshall College (PA)	Philadelphia College of Osteopathic Medicine (PA)	Ursinus College (PA)
Gannon University (PA) *	Purchase College (NY)	Villanova University (PA) *
Gettysburg College (PA)	Queensborough Community College (NY)	Wagner College (NY)
Grove City College (PA)	Robert Morris University (PA)	Washington & Jefferson College (PA)
Guttman Community College (NY) *	Rochester Institute of Technology (NY)	Waynesburg University (PA)
Hamilton College (NY)	Saint Joseph's University (PA)	Wells College (NY)
Hartwick College (NY)	Sarah Lawrence College (NY)	West Chester University of Pennsylvania (PA)
Haverford College (PA)	Shippensburg University of Pennsylvania (PA)	Westminster College (PA)
Hilbert College (NY)	Siena College (NY)	Widener University (PA) *
Hobart and William Smith Colleges (NY) *	Skidmore College (NY)	Wilkes University (PA) *
Ithaca College (NY)		Wilson College (PA) *
Juniata College (PA) *		York College of Pennsylvania (PA)
King's College (PA)		
Kutztown University of Pennsylvania (PA)		

* Current NYCC or PACC Board member